

Merchant College of Management Studies & Research (BBA)

Mission:

To enhance quality education and enabling student's regarding career opportunity in the area of management and research.

Vision:

We can empower students with our high standards of education and value based services that will be evident in all that we do.

From Principal's Desk:

We have a great mission that is we have to produce managers who can perform efficiently across the globe, who can excel in a multicultural environment and who can negotiate confidently in every situation. This is a big challenge indeed but I have no doubt that, this objective will be achieved with the help of our staff members.

About Course:

Overview:

In order to keep pace with the growing demand for the professional education, in management Bachelor of Business administration (B.B.A.) course was introduced in the Merchant Education Capus, Visnagar. The main objective of this program is to fully equip the B.B.A. students with the latest trends in management skills so that students may become successful management professionals and may be eligible for higher studies in management.

Eligibility and Admission:-

(i) Candidates seeking admission to the first year of the Degree of Bachelor of Business Administration must have passed the HSC Examination in Arts, Science or Commerce of a Board/University established or incorporated by law or any other examination equivalent there to.

(ii) Admission to the B.B.A. Course shall be made on the basis of Merit List prepared on the basis of marks secured in HSC exam.

(iii) The reservation of seats shall be as per rules of the Government/Patan University/UGC. All candidates seeking admission to the course shall have to pay fees as prescribed in the regulations or modified from time to time.

COURSE OBJECTIVE:

B.B.A. course (Six Semesters Degree Course) has been designed mainly to create a suitable and sound base for professionals with sufficient training in the art of Business Management and entrepreneurship. This course aims at producing a competent and confident group of executives, ready to accept challenges and responsibilities under the fast changing and rapidly / expanding global economy.

Duration of the course:

The Bachelor of Business Administration (B.B.A.) three years and divided into Six semesters.

Faculty:

- 1) Mr.Chintan. J. Patni.
MBA (Finance), M.com, NET.
I/C Principal
Experience: 5 Years and 7 Months.
- 2) Mr.Rohanbhai. K. Patel.
MBA (Finance), NET
Assistant Professor
Experience: 3 Years and 6 Months.
- 3) Mrs.Varshaben. B. Oza.
MBA (Marketing)
Assistant Professor
Experience: 2 Years and 6 Months.
- 4) Miss.Jankiben. M. Patel.
MBA (Marketing)
Lecturer

Infrastructure:

- Well furnished class room with multimedia facility.
- Hi-tech Infrastructure.
- Well equipped Computer Lab & Library.
- Institute provides hostel facility at a reasonable cost.
- Indoor and outdoor sport facility.

Career after BBA:

- 1) Career in private sector after Bachelor of Business Administration.
 - There are quite a lot of fields where BBA graduates can get good English knowledge. Besides this, they also need to have a study. BBA graduate can get jobs as executive trainers or management trainer with any of the sector below.
 - Advertising Agencies
 - Banking
 - Finance
 - Consultancy
 - Consumer Durable Companies
 - FMCG
 - IT Companies
- 2) Government Career after Bachelor of Business Administration.

Student who has completed their course in BBA can get jobs with the state and central governments. For getting jobs in either of these sectors, students will need to appear for UPSC exam. They can also appear for the civil service examinations. Many government banks also carry

entrance exam for the recruitment of candidates. BBA graduates can apply for these tests as well.

Activities:

1. Industrial Visit

To fulfill the need of Management learning and curriculum, the Institute arranges industrial visit. It provides the practical exposure to the students.

2. Work Shops & Seminars

A college frequently organizes work shops, seminars and conferences for students. It works as a platform for development and up-gradation of the individual.

3. Tours

A college arranges tour for the student because it is necessary to go outside of the college and getting knowledge of a world.

4. Sports Week

Sport is a best exercise for the human being. Indoor and outdoor sports arranged by institute time by time.

5. Cultural Activities

Culture is a best identity of a India. So it is connected with our real Indian life. College arranges Annual Function, Navratri Function, and Day Celebration etc.

Contact:

Mr. Chintan. J. Patni.

I/C Principal

merchantcollege@gmail.com 1 +91 90 33 86 46 55